

LEONES ESPAÑÓLES FESTIVAL CANNES LIONS 2015

CATEGORIA	LEÓN	TÍTULO	ANUNCIANTE	PRODUCTO/SERVICIO	AGENCIA
DESIGN					
	Oro	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
PRESS					
	Plata Campaign	Anagram Lovers	Mattel	Scrabble	Lola Madrid
	Plata Campaign	Old AXL. Old McCartney. Old Dylan. Old Tyler. Old Richards.	Mariscal Rock Radio	Online Radio	Tapsa Y&R Madrid
	Bronce Campaign	Choose. Hard Day. Philosophy. Output	Santa Teresa Rum	Alcoholic Drinks	*S,C,P,F... Barcelona
	Bronce Campaign	Gelocatil_AAHH. Gelocatil_GRR	Grupo Ferrer Internacional	Paracetamol IG	Grey Spain Madrid
BRANDED CONTENT & ENTERTAINMENT					
	Oro	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Bronce	YouTube Arrels	Arrels Fundació	NGO	The Cyranos//McCann Barcelona
PROMO & ACTIVATION					
	Oro	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Plata	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Plata	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Bronce	Animal Copyrights	WWF / Latinstock	Animal Copyrights	Cheil Spain Madrid
	Bronce	70 Guardians of winter	Skoda Spain	Skoda Scout 4x4	Poximity Barcelona
	Bronce	Movie Kiss	Unilever	Cornetto	Lola Madrid

CATEGORIA	LEÓN	TÍTULO	ANUNCIANTE	PRODUCTO/SERVICIO	AGENCIA
	Bronce	The weather challenge	Toyota Motor Europe	Aygo	Del Campo Saatchi & Saatchi Madrid
PR					
	Oro	70 Guardians of winter	Skoda Spain	Skoda Scout 4x4	Poximity Barcelona
	Oro	Ashes	Campofrío	Institutional	McCann Madrid
	Plata	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Bronce	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
CYBER					
	Plata	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Bronce	Animal Copyrights	WWF / Latinstock	Animal Copyrights	Cheil Spain Madrid
	Bronce	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
MEDIA					
	Oro	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Bronce	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
OUTDOOR					
	Oro	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Plata	A discount to your misfortune	Islazul	Islazul	Del Campo Saatchi & Saatchi Madrid
	Plata	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
MOBILE					
	Bronce	Pay per love	Teatreneu	Pay per love	The Cyranos//McCann Barcelona
FILM					
	Oro	Proudly seeking pleasure	Unilever	Magnum	Lola Madrid

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	Plata	There is no bigger price than sharing	Loterías y Apuestas del Estado	Lotería de Navidad	Leo Bunett Madrid
	Plata	YouTube Arrels	Arrels Fundació	NGO	The Cyranos//McCann Barcelona
	Bronce	Cookies	IKEA	IKEA Christmas	McCann Madrid
	Bronce	Anagram Lovers	Mattel	Scrabble	Lola Madrid
	Bronce	Congratulations	Avite	Association	Versus Madrid
	Bronce	Gregory	Unilever	Magnum	Lola Madrid
RADIO					
	Plata Campaign	Facebook. History.	Fantastic Film Festival of University of Malaga	Fancine	Tapsa Y&R Madrid
	Plata	Xmas Dlights	Kiss FM	Radio	Lola Madrid
	Bronce	Life & Death in Broad Daylight	Unilever	Magnum	Lola Madrid
	Bronce Campaign	Open here. Spoon	Unilever	OMO	Lola Madrid
	Bronce	Daddytoons News	General Motors, Opel	Cars	Tapsa Y&R Madrid
DIRECT					
	Oro	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Oro	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Plata	Ashes	Campofrío	Institutional	McCann Madrid
	Plata	Holograms for freedom	No somos delito	NGO	DDB Spain Madrid
	Plata	#Nomoreevictions	Stop Desahucios	Awareness campaign	Proximity Madrid
	Bronce	A discount to your misfortune	Islazul	Islazul	Del Campo Saatchi & Saatchi Madrid

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	Bronce	Inverse goal celebration	Champions for Life	Charity Match	VCCP Spain Madrid
	Bronce	Musical City	Toyota Motor Europe	Yaris Hybrid	Del Campo Saatchi & Saatchi Madrid
	Bronce	#Nomoreevictions	Stop Desahucios	Awareness campaign	Proximity Madrid